



The DFC Leadership Summit on the Business of Design
Built Environment Futures: From the Client's Perspective
November 11 & 12, 2020
1:00 pm – 3:00 pm ET

Wednesday, November 11th

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| 1:00 pm-1:10 pm | Live Welcome, Introductions, and Opening Remarks
Dave Gilmore, President/CEO, DesignIntelligence
Scott Simpson |
| 1:10 pm-1:15 pm | Presentation of Lifetime Achievement Award to Ed Mazria, Founder and CEO,
Architecture2030
Dave Gilmore |
| 1:15 pm-1:35 pm | Video Presentation
Ed Mazria |
| 1:35 pm-1:50 pm | Live Q & A with Ed Mazria
Scott Simpson |
| 1:50 pm-2:10 pm | Video Presentation – Current DFC Senior Fellows
Announcement of New Senior Fellows |
| 2:10 pm-2:25 pm | Video Presentation
Bob Hughes, DesignIntelligence Economic Fellow |
| 2:25 pm-2:40 pm | Video Presentation
Brian Olasov, Executive Director – Financial Services Consulting, Carlton Fields |
| 2:40 pm-2:50 pm | Live Q & A with Bob Hughes and Brian Olasov |
| 2:50 pm- 3:00 pm | Summary and Closing
Dave Gilmore and Scott Simpson |

Thursday, November 12th

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| 1:00 pm-1:10 pm | Live Welcome, Introductions, and Opening Remarks
Dave Gilmore, President/CEO, DesignIntelligence
Scott Simpson |
| 1:10 pm-1:25 pm | Video Presentation
STR (Hospitality) To Be Named |
| 1:25 pm-1:40 pm | Live Q & A with STR, Kevin Underwood, Principal, Director of Hospitality, HKS |
| 1:40 pm-1:45 pm | Transition |
| 1:45 pm-2:05 pm | Video Presentation
Craig Acosta, Vice President, Delivery System Strategy, Northern California,
Kaiser Permanente |
| 2:05 pm-2:15 pm | Live Q & A with Craig Acosta |
| 2:15 pm-2:20 pm | Transition |
| 2:20 pm-2:40 pm | Video Presentation
Carol Ann Colbert, Global Director, Workplace Strategy and Innovation, The
Coca-Cola Company |
| 2:40 pm-2:50 pm | Live Q & A with Carol Ann Colbert |
| 2:50 pm-3:00 pm | Summary and Closing
Dave Gilmore and Scott Simpson |