



The DFC Leadership Summit on the Business of Design
Leading Organizational Constructs
November 8-9, 2021
Fairmont Copley Plaza
Boston, Massachusetts

November 8, 2021

1:00 pm-2:15 pm	Welcome, Introductions, and Opening Remarks The Oval Room Dave Gilmore, President/CEO, DesignIntelligence
2:15 pm-3:00 pm	Break-out Group Discussions
3:00 pm-3:15 pm	Break
3:15 pm-4:00 pm	Alan Ricks, Founding Principal and Chief Design Officer MASS Design Group
4:00 pm-4:30 pm	Emerging Leaders Presentation
4:30 pm-5:15 pm	Emerging Leaders Panel Discussion What has Changed?
5:15 pm-5:30 pm	Summary
5:30 pm-6:15 pm	Reception The Venetian Room
6:15 pm-7:00	Dinner The Oval Room
7:00 pm	Lifetime Achievement Award Presentation Marianne McKenna Founding Partner, KPMB Architects

November 9, 2021

7:30 am-8:30 am	Breakfast The Venetian Room
8:30 am-9:00 am	Opening Remarks The Oval Room Dave Gilmore, President/CEO, DesignIntelligence
9:00 am-10:00 am	Phyllis Goetz, EDAC and GSSYB DI Principal, Strategy and Business Development
10:00 am-10:15 am	Break
10:15 am-11:15 am	DesignIntelligence Leadership Institute Panel & Interaction Moderated by Phyllis Goetz <ul style="list-style-type: none">• Barbara Heller, CEO, Design + Construction Strategies, LLC• Scott Simpson, Design Futures Council Senior Fellow• Bob Fisher, Principal, DesignIntelligence• Lynn Barrett, Director DI Leadership Institute
11:15 am-12:00 pm	Justin Gehrtland Senior Director of Engineering, Nubank CEO/Co-founder, Cognitect, Inc.
12:00 pm-1:00 pm	Lunch
1:00 pm-2:15 pm	Break-out Group Discussions
2:15 pm-3:00 pm	Report-Outs
3:00 pm-3:30 pm	Final Thoughts
3:30 pm-4:00 pm	Closing